

FOR IMMEDIATE HIRING

Job Ad: **DIGITAL ARTIST (CONSULTANCY)**

The Institute for Climate and Sustainable Cities, co-convenor of the Mobility Awards, is seeking applicants for a part-time consultancy position of **Digital Artist**. The Digital Artist will work remotely and will closely work with the Social Media Team of the Mobility Awards.

ICSC values diversity. If you fit the role and possess the desired qualifications, please email the following documents to jobs@icsc.ngo on or before **May 7, 2021**.

- Letter of Intent (addressed to ICSC's Executive Director)
- Resume (do not attach photos)
- Sample of creative portfolio

ABOUT THE ORGANIZATION

ICSC is an international climate policy group based in the Philippines, working locally, nationally and globally to promote climate resilience and low carbon development, in particular among climate vulnerable countries. It is engaged with the wider international climate and energy policy arena, particularly in Asia. It is recognized for its role in helping advance effective global climate action and the Paris climate agreement.

ABOUT MOBILITY AWARDS

The Mobility Awards is a platform that recognizes acts of leadership by Philippine local governments, workplaces, and establishments promoting cycling to work among their constituencies, customers, employees, and communities.

The Mobility Awards was driven by a simple goal: the prioritization of the needs of 88% of Filipino households in Metro Manila that do not own private cars (JICA-MUCEP, 2015). According to Japan International Cooperation Agency (JICA), over 80% of road spaces are dedicated for the use of private cars despite only 12% of Filipino households are car owners. This is not only happening in Metro Manila, but everywhere else in the Philippines where the conditions for cyclists and pedestrians remain challenging.

In 2020, the Mobility Awards held its inaugural round for Metro Manila cities, business establishments and workplaces. Through online nominations, it recognized and awarded 9 cities, workplaces and business establishments who have advanced cycling to work in their respective cities, workplaces and businesses. Together with courier groups, it also recognized 6 exemplary frontliners who exemplified inspiring acts of citizenship through cycling during this COVID-19 pandemic. For this year, the Mobility Awards aims to do an inaugural nationwide round, building on from the success of the Metro Manila leg and will cover cities outside of Metro Manila in Luzon, Visayas and Mindanao.

The Mobility Awards is organized by the Institute for Climate and Sustainable Cities (ICSC), MNL Moves, Climate Reality Project-Philippines, and Pinay Bike Commuter in collaboration with civic groups and local partners to inspire action, involvement, and coordination among local government units, workplaces, and establishments who want to improve conditions for urban mobility.

For more information on the Mobility Awards, visit mobilityawards.ph.

TERMS OF REFERENCE

The Digital Artist will be responsible for design, creation and layout of publication and audio-visual materials, web content, presentations and other communication products of the Inaugural Leg of the National Mobility Awards.

The Digital Artist will report directly to the Mobility Awards Coordinator for administrative coordination and to the Creatives Officer of the Climate Reality Project Philippines for the delivery of her/his tasks.

A. Responsibilities

1. Support the Mobility Awards Coordinator and the Creatives Officer of the Climate Reality Project Philippines by generating layout and design of digital visual materials such as but not limited to event posters, newsletters, blogs, news articles, research studies, factsheets, infographics, PowerPoint presentations, and brochures consistent with the Mobility Awards brand;
2. Support the Digital Communications Manager in the design, layout, development and revision of social media materials;
3. Actively contribute in the creative process through participation in team and convenors' meetings, and;
4. Maintain an image library, and archives of all knowledge products of the Inaugural Leg of the National Mobility Awards, including all materials developed for online and traditional publication.

B. Qualifications

1. Graduate in a relevant discipline (e.g., visual graphic design, communications, marketing, arts or a related field);
2. Minimum of three (3) years' professional experience in graphic design and development, advertisement, and marketing, with proven records (e.g. portfolio of past projects needs to be presented);
3. Strong practical background in graphic design, including the use of design software such as Adobe Design Premium, In-Design, CorelDraw, etc;
4. Knowledgeable and demonstrated skills on development of and editing of short, creative audio-visual and video materials;
5. Demonstrated experience in developing, editing, and overseeing layout of publications and knowledge content management for websites and social media;
6. Excellent written and verbal skills in English and Filipino;
7. Strong interpersonal skills with ability to work under pressure and to establish and maintain effective work relationships with people of different backgrounds;
8. Maturity and professional ability to handle sensitive information and ability to respect the confidentiality of such information while working with ICSC and The Climate Reality Project Philippines even after the contract ends; and
9. Ability to lead and work effectively with people from diverse cultural and professional backgrounds.

C. Compensation

Based on the responsibilities and qualifications stipulated, the Digital Artist will submit a package rate to ICSC. Upon mutual agreement, s/he will be paid in tranche based on scheduled delivery of identified outputs and achievement of key milestones.

D. Duration

The Digital Artist will be engaged as a consultant of the Institute from **17 May 2021 to 16 December 2021**, with a possibility of extension subject to assessment.